



Market Intelligence Services

I.D.: 87878016

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Descriere: The contracting authority, Business Finland, is the Finnish government organization for innovation funding and foreign trade, travel and investment promotion. Business Finland is a public sector operator and part of the Team Finland network. The intent of the upcoming procurement is to acquire a market intelligence service, including access to market research and analysis reports on all sectors and topics needed. The purpose is to provide Business Finland employees with market research, insights and analysis on industry developments, technology developments, and market trends covering relevant industries and markets. Market research and data is used in strategic planning of BF activities and in coaching BF customers. Business Finland is mainly requesting off-the-shelf-type market research service, yet some tailor-made research may be requested as an option. The procurement will be divided into lots. GENERAL Please note that this is a Prior Information Notice (hereafter "notice") and that this notice is not an invitation to tender. The information provided in this notice is preliminary and is subject to change during preparation. Hansel Ltd has a consultative role in this procurement. REGISTRATION Companies interested in this upcoming procurement are requested to provide their contact information by e-mail to kilpailutus@hansel.fi at the latest on Monday October 23rd. Please use headline: "Market Intelligence Services - MARKET DIALOGUE". Inform us also which lot(s) are you interested of. MARKET DIALOGUE The intention of the contracting authority is to send draft versions of invitation to tender and its annexes to interested tenderers in October/November 2023. Interested tenderers are given the opportunity to comment on the draft material in writing.
