

## Analiza Pietei Materialelor de Zidarie din Romania - editia 2019

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Descriere: Neomar Consulting a realizat o noua editie a analizei cuprinzatoare a pietei materialelor de zidarie din Romania. Publicatia este disponibil doar in limba engleza si are urmatorul cuprins: 1. TOTAL MARKET SIZE AND SEGMENTATION BY TYPE 1.1.Total market size - Romanian wall building materials market - volume (m3) 1.2. Market segmentation by volume (m3) 1.3. Total market size - Romanian wall building materials market - value (Mil euro) 1.4. Market segmentation by value (%) 2. ESTIMATED SALES AND MARKET SHARES - AAC MARKET 2.1. AAC - Sales by quantity (m3) 2.2. AAC - Market shares by quantity 2.3. TOTAL SALES - AAC - by quantity (m3) - including export 2.4. Detailed analysis of AAC exports: 2011-2018 3. ESTIMATED SALES AND MARKET SHARES - BRICKS MARKET 3.1. BRICKS- Sales by quantity (m3) 3.2. BRICKS- Market Shares by quantity 3.3. TOTAL SALES - BRICKS- by quantity (m3) including export 3.4. Market segmentation - BRICKS - by size 4. ESTIMATED SALES AND MARKET SHARES - TOTAL MARKET (AAC+BRICKS) 4.1. Sales by quantity (m3) 4.2. Market Shares by quantity 4.3. Sales by value (euro) 4.4. Market shares by value 5. REGIONAL MARKET ANALYSIS 5.1. Sales of masonry materials / region (m3) (AAC + Bricks) 5.2. Sales of AAC / region (m3) 5.3. Sales of Bricks / region (m3) 5.4 Estimated sales growth (YoY) - by region and volume (m3) - AAC + Bricks 5.5. Sales of masonry materials / region (euro) (AAC + Bricks) 5.6. Sales of AAC / region (euro) 5.7. Sales of Bricks / region (euro) 5.8. Detailed