
Comunicare festival

I.D.: 94995042

Data
publicarii 21.03.24

Coduri CPV 79341000-6

Pretul
estimativ: 25.360,00 RON - 25.360,00 RON

Descriere: Comunicare digitala festival: 1. Strategie comunicare festival - awareness, national - strategie Media (Media Plan national optimizat pe target pt max awareness) - management si optimizari campanie Media: FB Ads, Google Display, Youtube, media buying 2. Creatie campanie paid conform media plan, in total 20 formate: layout, copy, implementare feedback 3. Strategie Social Media: - calendar postari - SM management conturi (Fb + Insta) 2 saptamani 4. Creatie postari Social Media dezvoltate pe calendar
