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## Comunicare festival

I.D.: 94995042

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Data publicarii	21.03.24	Coduri CPV	79341000-6
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Pretul estimativ: 25.360,00 RON - 25.360,00 RON

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Descriere: Comunicare digitala festival: 1. Strategie comunicare festival - awareness, national - strategie Media (Media Plan national optimizat pe target pt max awareness) - management si optimizari campanie Media: FB Ads, Google Display, Youtube, media buying 2. Creatie campanie paid conform media plan, in total 20 formate: layout, copy, implementare feedback 3. Strategie Social Media: - calendar postari - SM management conturi (Fb + Insta) 2 saptamani 4. Creatie postari Social Media dezvoltate pe calendar

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