

Diverse servicii (conform descrierii)

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Descriere: Southampton Solent University has issued a call for competition for Expressions of Interest to be submitted by interested Economic Operators for the provision of Marketing Services, specifically creative agency support, media buying and public affairs agency support. Southampton Solent University (SSU) is looking for new partners to help support the development of its brand locally, nationally and internationally through creative campaigns, targeted use of media and targeted profile raising. In order to realise this aim, we are seeking expressions against a three 'Lot' tender consisting of:1. Creative Agency;2. Media Buyer (on and offline); 3. Public Affairs Agency. This is a PQQ stage, Southampton Solent University will be looking to shortlist between 5 and 8 suppliers per lot to go through to the future ITT stage. Please complete PQQ stage only. ITT provided only as contract guide. For all information regarding this tender, please go to the University's e-portal https://in-tendhost.co.uk/solent/