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Descriere: Entrepreneurial Marketing: A Blueprint for Customer Engagement The IDEATE Method:

Identifying High-Potential Entrepreneurial Ideas Negotiation: Moving From Conflict to Agreement Understanding Digital Culture Digital Media Influence: A Cultivation Approach Research Methods in Politics and International Relations Introduction to Cyber Politics and Policy Business-to-Business Marketing Intercultural Communication - International Student Edition: A Contextual Approach McQuail's Media and Mass Communication Theory Media Audiences: Effects, Users, Institutions, and Power Addictions Counseling Today: Substances and Addictive Behaviors Crisis, Trauma, and Disaster: A Clinician's Guide Understanding Ethics for Nursing Students Using Personal Judgement in Nursing and Healthcare Congressional Elections: Campaigning at Home and in Washington Great Powers and World Order: Patterns and Prospects Rising East Asia: The Quest for Governance, Prosperity, and Security Human Resource Management: Strategic and International Perspectives Sensory Marketing: An Introduction Introducing Research Methodology: Thinking Your Way Through Your Research Project Mixing Methods in Social Research: Qualitative, Quantitative and Combined Methods Statistics: A Gentle Introduction Culturally Proficient Coaching: Supporting Educators to Create Equitable Schools Instructional Leadership: Creating Practice Out of Theory Learner-Focused Feedback: 19 Strategies to Observe for Impact

Violence: The Enduring Problem Dev