Diverse servicii (conform descrierii)

I.D.: 6490254

Data publicarii	23.05.15	Coduri CPV	48224000 48222000 48825000 72212222 72212224 72413000 48780000 48783000 72212780 72212783 32412120 48200000 48220000 72212200 72212220 72421000 72422000

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Descriere: Web page editing software package. Web server software package. Web servers. Web server software development services. Web page editing software development services. World wide web WWW site design services. System, storage and content management software package. Content management software package. System, storage and content management software development services. Content management software development services. Intranet network. Networking, Internet and intranet software package. Internet and intranet software package. Networking, Internet and intranet software development services. Internet and intranet software development services. Internet or intranet client application development services. Internet or intranet server application development services. Partnership: City of Lincoln Council (LC), North Kesteven District Council (NK) and West Lindsey District Council (WL).The partnership is looking to invest in replacement websites and CMS, with additional opportunities to supply an intranet system if appropriate. The partnership has aligned strategic aims for the future of their online offerings and wishes to realise potential in working together to achieve these.Current websites:www.lincoln.gov.ukwww.n-kesteven.gov.ukwww.west-lindsey.gov.ukBusiness Requirements:The websites are an instrumental tool to fulfil the partnership's need to both communicate to and serve its stakeholders and customers. The solution must fulfil the following business requirements:— Provide a 24/7 source of information and advice.— Provide 24/7 signposting to additional online services and portals.— Enable the partnership to achieve individual key strategic aims, particularly in line with Channel Shift, Digital by Default and Customer Access strategies.— Provide a platform to communicate council achievements and news.— Provide a source of information in times of crisis and emergency. — Provide a platform to enable opportunities for monetizing website traffic.— To fulfil the current and future appetite of our demographic for digital services.— To act as a promotional tool for the districts; targeting investors, developers, potential residents and visitors.— Provide a solution which allows for future development and functions with ease.